

Keys to a Successful Campaign



(and what they teach us about Jesus)

- Maximize your _____
- Assemble powerful _____
- Offer instant _____
- Never appear to be _____ or _____

But Jesus...

- "Had no form or _____ that we should look at him" (Isa 53:2); "Can anything _____ come out of Nazareth?" (John 1:46); "Is not this the _____ son?" (Matt 13:55); "We were not _____ of sexual immorality" (John 8:41).
- "Go and tell that _____..." (Luke 13:32); "Do you know that the Pharisees were _____?" (Matt 15:7-14); "You are like whitewashed _____" (Matt 23:27-28); "This is a _____ saying; who can listen to it?" (John 6:60, 66); "Only with difficulty will a _____ person enter the kingdom of heaven" (Matt 19:16-24).
- "Blessed are you when others _____ you and persecute you" (Matt 5:11-12); "The gate is narrow and the way is _____ that leads to life, and those who find it are few" (Matt 7:13-14); "I have not come to bring peace, but a _____" (Matt 10:34-38); "If anyone would come after me, let him _____ himself" (Luke 9:23).
- "Though he was in the form of God ... _____ himself" (Phil 2:5-8).

Jesus' Kingdom

- ✿ Is not of this _____ (John 18:33-36a)
- ✿ Does not wage war according to the _____ (John 18:36b-38; 2 Cor 10:3-5)
- ✿ Is built on the _____ of the apostles and prophets (Eph 2:19-22)
- ✿ Is held together by the unity of the _____ in the bond of peace (Eph 4:1-6)
- ✿ Has no _____ (Luke 1:33; 1 Cor 15:24-26)